



DO LIFE Differently™ WITH 4LIFE®





SCIENCE. **success.** SERVICE.



We believe in
TOGETHER, BUILDING PEOPLE®

4Life

TOGETHER,
BUILDING
PEOPLE

4Life making history

 **5 U.S. PATENTS**
36 INTERNATIONAL PATENTS
WITH DOZENS MORE PENDING

DEBT-FREE
WITH BUSINESS IN MORE THAN
50 COUNTRIES

6 STEVIE AWARDS FROM THE AMERICAN BUSINESS AWARDS

15TH FASTEST GROWING
COMPANY ON THE
INC. 500 LIST IN 2003

AAA+
RATING BY THE
BETTER BUSINESS BUREAU

PDR
2017
71
EDITION
FEATURED IN
THE PHYSICIANS'
DESK REFERENCE

AAA+ **RECOMMENDATION**
BY BUSINESS FOR HOME

BEST HEALTH & FITNESS
SUPPLEMENT PROVIDER
GLOBAL HEALTH & PHARMA



4Life



Immune Science Experts



4Life.

Why Support the Immune System?

Your immune system:

.....

- Keeps you healthy, rids your body of cellular waste, and prevents unwanted organisms from invading and growing within your body
- Recognizes, responds to, and remembers potential health threats
- Includes thousands of cells and communication molecules that work together to protect your health

**4Life® is the immune system company.
It's what we do best.**



What makes us **different?**

Exclusive 4Life Transfer Factor® immune system support*



Recognize*



Respond*



Remember*



*THESE STATEMENTS HAVE NOT BEEN EVALUATED BY THE FOOD AND DRUG ADMINISTRATION. THESE PRODUCTS ARE NOT INTENDED TO DIAGNOSE, TREAT, CURE, OR PREVENT ANY DISEASE.

4Life Transfer Factor®

Raise Your Immune IQ.®*

.....

- Offers nature's wisdom*
- Educates, enhances, and balances the immune system*
- Promotes overall wellness*
- Is backed by exclusive, patented, and proprietary formulas
- Is made for the immune system by the immune system*



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Targeted Transfer Factor® Products

- Combine the immune system benefits of certified 4Life Transfer Factor® with other system-specific nutrients to provide a focused and personal level of health support*
- Feature Targeted Transfer Factor® technology
- Offer targeted support for the heart, brain, glucose levels, healthy stress levels, female system, prostate, and more*

Explore Targeted Transfer Factor products on [4life.com](https://www.4life.com).



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TOGETHER,
BUILDING
PEOPLE™

4Life

More Products from 4Life®

.....

- 4Life Transform Products
- General Nutrition and Wellness
- Personal care products
- Essential Oils



BREATHE IN, AND BEGIN...

4Life™ Essential Oils





Service

We started Foundation 4Life® in 2006 to build people, families, and communities wherever 4Life conducts business, with a particular focus on the children of the world. Foundation 4Life has projects in 24 countries.



How often do you
share products
that you love?



4Life.

The most trusted
form of marketing is
word of mouth.



Billion dollar industries



WELLNESS

\$3.7 trillion*



HEALTHY AGING

\$1.15 billion†



SKIN CARE

\$115 billion†



WEIGHT MANAGEMENT

\$148 billion**

Success

How would you Do Life **Differently™**?



4Life Pays

64%

PAYOUT

In addition, you
can earn upto
33% Profit
from Retailing of
4Life Products



	Associate	Builder	Diamond	Presidential Diamond	International Diamond	Gold International Diamond	Platinum International Diamond
1st Level	2%	2%	2%	2%	2%	2%	2%
2nd Level	25%	25%	25%	25%	25%	25%	25%
3rd Level		5%	5%	5%	5%	5%	5%
4th Generation^			6%^	12%	12%	12%	12%
5th Generation				3%	3%	3%	3%
6th Generation				3%	3%	3%	3%
7th Generation					2%	2%	2%
8th Generation					2%	2%	2%
9th Generation						2%	2%
10th Generation						2%	2%

Commissions: _____ → 58%
Paid based on the rank qualified in the month

Builder Bonus: _____ → 2%
Available up to the rank of Presidential Diamonds

Great Escape : _____ → 1%
Available for Presidential & International Diamonds

Premier Pool Bonus: _____ → 2%
Paid to International Diamonds & above

Platinum Pool Bonus: _____ → 1%
Paid to Platinum International Diamonds

TOTAL : **64%**

Six Ways

to earn with 4Life:



*Commissions on Personal LP purchases are paid as upfront instant discount on orders over 100LP

1

RETAIL PROFIT

**SELL
PRODUCTS
AT MRP**

**DISTRIBUTOR
MARGIN**

**GST
12% or 18 %**

**DISTRIBUTOR
WHOLESALE
PRICE**

MAXIMUM RETAIL PRICE

DISTRIBUTOR COST

**YOUR
RETAIL
PROFIT**

**4Life gives
upto 33%
profit from
Retailing**

2

YOU



Enrolled by You



NEW ENROLLED
DISTRIBUTOR 1
= 200 LP

NEW ENROLLED
DISTRIBUTOR 2
= 400 LP

NEW ENROLLED
DISTRIBUTOR 3
= 100 LP

25%

on First Order
of your
New Enrolled
Distributor

NEW ENROLLED DISTRIBUTOR 1 = 200 LP

25% of 200 LP = 50 LP
Rs. 2150/-

NEW ENROLLED DISTRIBUTOR 2 = 400 LP

25% of 400 LP = 100 LP
Rs. 4300/-

NEW ENROLLED DISTRIBUTOR 3 = 100 LP

25% of 100 LP = 100 LP
Rs. 1075/-

Total :Rs. 7,525/-

25%*

RAPID REWARDS

* 25% of 1st Order

3

YOU



500 LP

25%

of all Personal
Re-purchases
above 100 LP

PLPP is received by distributor for **Re-Orders**
in excess of first 100LP in a month

25% of (500-100) 400 LP
= Rs. 4,300/-

Commissions on Personal LP purchases are paid as upfront
instant discount on orders.

TEAM COMMISSIONS PAID ON RANKS



Associate



Builder



Diamond

Presidential
DiamondInternational
DiamondGold
International
DiamondPlatinum
International
Diamond

COMMISSIONS

	Associate	Builder	Diamond	Presidential Diamond	International Diamond	Gold International Diamond	Platinum International Diamond
	Builder Bonus, and Great Escape trip				Premier Pool Bonus (2% of company LP*)		Platinum Pool Bonus (1% of company LP*)
1st Level	2%	2%	2%	2%	2%	2%	2%
2nd Level	25%	25%	25%	25%	25%	25%	25%
3rd Level		5%	5%	5%	5%	5%	5%
4th Generation^			6%^	12%	12%	12%	12%
5th Generation				3%	3%	3%	3%
6th Generation				3%	3%	3%	3%
7th Generation					2%	2%	2%
8th Generation					2%	2%	2%
9th Generation						2%	2%
10th Generation						2%	2%

The power of 4Life's Infinity Payout is its ability to pay multiple levels for each generation beginning at the Diamond rank. The payout for each generation continues for an infinite number of levels until reaching a distributor of like or higher rank, at which time you begin receiving the payout for the next earned generation.



*LP: The commissionable sales value assigned to 4Life products

^When 6% is paid to a Diamond, the additional 6% is paid to the next Presidential Diamond or higher in the upline. This is called Infinity Pass Through.

5

▶ ENROLL



in the 4Life® Loyalty Program by ordering your favorite products on automatic shipment.

▶ EARN



Being on Loyalty Program every month, Start earning Product Credits

▶ REDEEM



Product Credits for the free products of your choice

▶ BONUS



Bonus product of the month when you maintain a monthly 125 LP Loyalty Program order!

Earn free
products



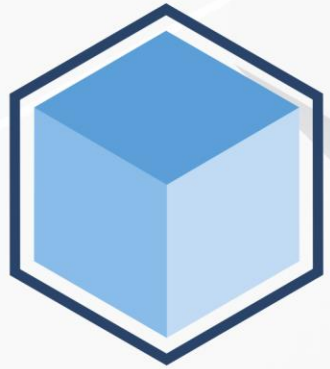
15%

PRODUCT CREDIT

FOR ALL LOYALTY PROGRAM ORDERS

6

Unlock the power of
Me and My 3™



BUILDER BONUS

w.e.f. 1st October 2018



Rs.36000*



Rs. 9000*



Rs.2250*

**ENROLL
DUPLICATE
RETAIN**

***You can earn only one Builder Bonus in any given month**



BUILDER BONUS

Me and My 3™

Unlock the power of Me and My 3™ to earn one any of the three Builder Bonus payments each month:
Rs.2250, or Rs. 9000, or Rs.36000.

Each bonus is achieved through structure and Team Volume.*

**Team Volume includes your Principal Volume,
plus the orders of your frontline Preferred Customers and
distributors.**

To earn the Builder Bonus on a monthly basis, you must qualify at the Builder rank, receive a 100 LP 4Life Loyalty Program order, and fulfill the required Team Volume.

ENROLL
DUPLICATE
RETAIN

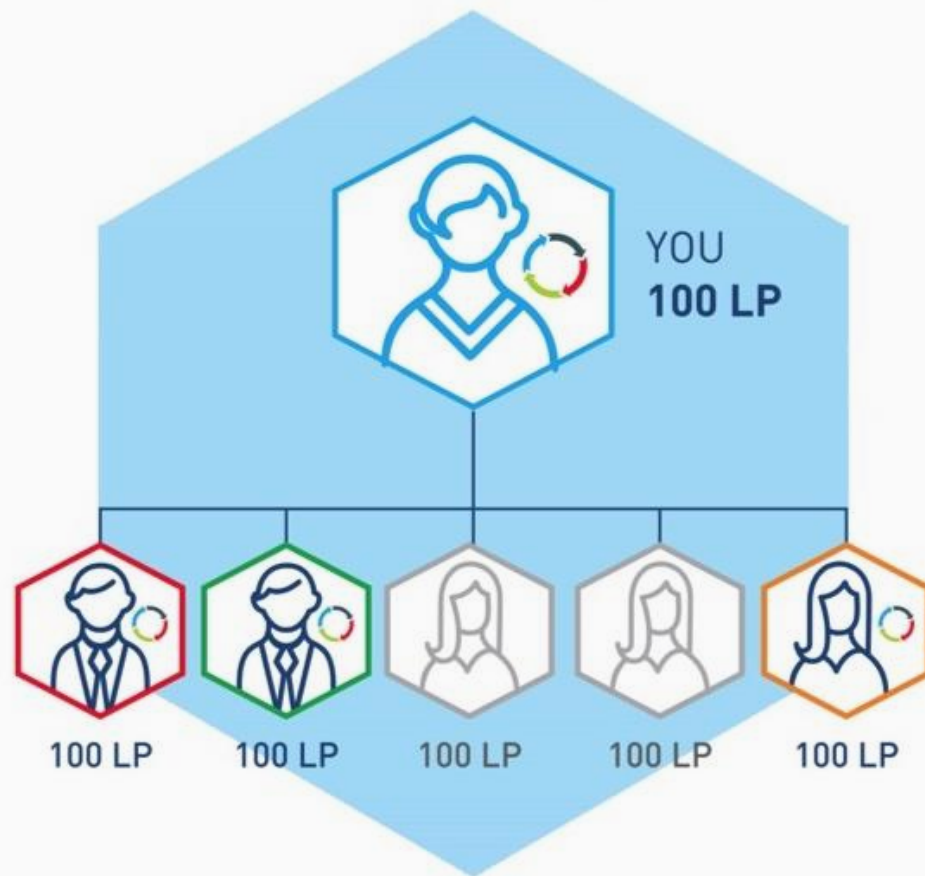
BUILDER BONUS

A distributor may earn each month either Rs. 2250, or Rs. 9000, or Rs. 36000 as bonus, but not all three at one time.

To earn Rs. 2250


Available to the rank of
Builder

Rs. 2250/-



- ☉ Receive 100 LP Loyalty Order
- ☉ Should have 3 personally enrolled Preferred Customers or distributors on your frontline, each with at least 100 LP in Loyalty Program orders
- ☉ Have 600 LP in Team Volume*.

*Team Volume=Your Principal Volume, plus the orders of your frontline Preferred Customers and distributors

 = Loyalty Program order

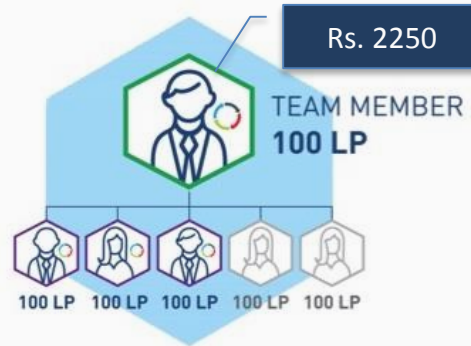
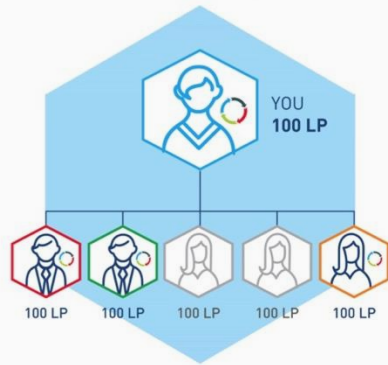
BUILDER BONUS

A distributor may earn each month either Rs. 2250, or Rs. 9000, or Rs. 36000 as bonus, but not all three at one time.


To earn Rs. 9000

Available to the rank of
Builder and Diamond

Rs. 9000/-



*Team Volume=Your Principal Volume,
plus the orders of your frontline Preferred
Customers and distributors

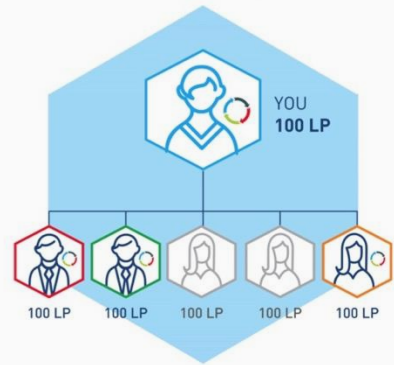
 = Loyalty Program order

- ☉ Receive 100 LP Loyalty Order
- ☉ Your 3 frontline distributors (with 100 LP Loyalty Program order) must each have 3 qualified (100 LP Loyalty Program order), personally enrolled Preferred Customers or distributors on their frontline with a minimum of 600 LP in Team Volume.
 - ☑ *3 frontline personally enrolled distributors should either earn or fulfill the criteria to earn Rs. 2250/- level of Builder Bonus*
- ☉ Have 600 LP in Team Volume*.


BUILDER BONUS

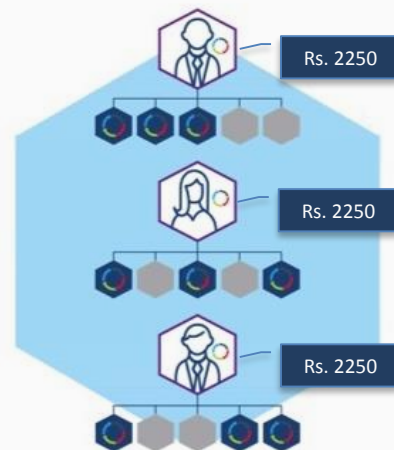
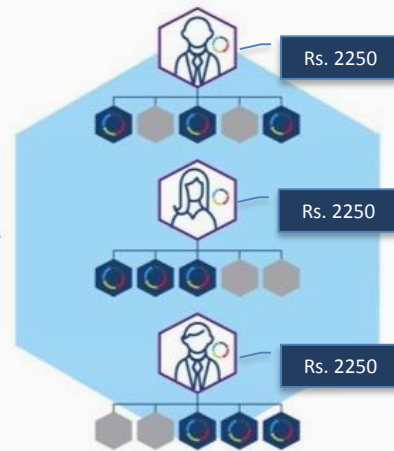
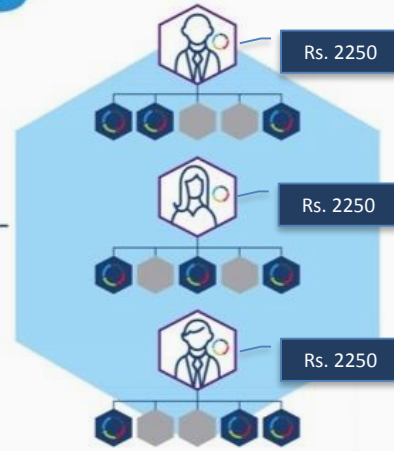
A distributor may earn each month either Rs. 2250, or Rs. 9000, or Rs. 36000 as bonus, but not all three at one time.

Rs. 36000/-



*Team Volume=Your Principal Volume, plus the orders of your frontline Preferred Customers and distributors

 = Loyalty Program order



To earn Rs. 36000

Available to the rank of
Builder, Diamond and Presidential Diamond

- ⦿ Receive 100 LP Loyalty Order
- ⦿ Your 9 qualified distributors (with 100 LP Loyalty Program order) on your second level must each have 3 qualified (100 LP Loyalty Program order), personally enrolled Preferred Customers or distributors under them with a minimum of 600 LP in Team Volume.
 - ☑ *3 frontline personally enrolled distributors should either earn or fulfill the criteria to earn Rs. 9000/- level of Builder Bonus*
 - ☑ *9 distributors on your second level (3 personally enrolled frontline distributors of your frontline Personally enrolled distributor qualifying from the Rs. 9000 level of Builder bonus) either earn or fulfill the criteria to earn Rs. 2250/- level of Builder Bonus.*
- ⦿ Have 600 LP in Team Volume*.

4Life



TOGETHER,
BUILDING
PEOPLE™

PLATINUM INTERNATIONAL DIAMOND

100 LP
12 Personal Enrollment*
20000 LP 3 Level LP
1000000 LP Organization Volume
3 GID Legs



GOLD INTERNATIONAL DIAMOND

100 LP
12 Personal Enrollment*
20000 LP 3 Level LP
250000 LP Organization Volume
3 ID legs with 50000 LP



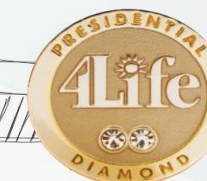
INTERNATIONAL DIAMOND

100 LP
10 Personal Enrollment*
20000 LP 3 Level LP
2 PD Legs



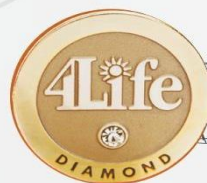
PRESIDENTIAL DIAMOND

100 LP
8 Personal Enrollment*
10000 LP 3 Level LP
2 QD legs



DIAMOND

100 LP
6 Personal Enrollment*
3000 LP 3 Level LP



BUILDER

100 LP
3 Personal Enrollment*

ASSOCIATE

100 LP
1 Personal Enrollment*



PREFERRED CUSTOMER



STEPS TO SUCCESS

* At least half must be frontline. For the Associate and Builder rank, all must be frontline.

Great Escape Incentive Trips

- Qualifying Presidential Diamonds and International Diamonds earn luxury vacations for them and a guest to exotic destinations.
- Distributors can earn a Great Escape trip up to six times

Visit my4lifesuccess.com to learn more.

GREAT ESCAPE TRIPS ARE AWARDED TO DISTRIBUTORS WHO HAVE DEMONSTRATED LEADERSHIP SKILLS THROUGH SELLING 4LIFE PRODUCTS, HOLDING 4LIFE MEETINGS, GROWING THEIR SALES ORGANIZATIONS, ADVANCING THROUGH 4LIFE RANKS, AND TRAINING OTHER DISTRIBUTORS OVER AN EXTENDED PERIOD OF TIME. DISTRIBUTORS NOT MEETING THESE REQUIREMENTS ARE NOT ELIGIBLE TO WIN A GREAT ESCAPE TRIP.

DISTRIBUTORS MUST BE IN GOOD STANDING WITH 4LIFE POLICIES AND PROCEDURES. GREAT ESCAPE TRIPS ARE NON-TRANSFERABLE AND CANNOT BE REDEEMED FOR CASH.

*LESS THAN 1% OF 4LIFE DISTRIBUTORS QUALIFY FOR INCENTIVE TRIPS.



4Life



Build a global network from
your laptop or smartphone.



Create meaningful and
lasting relationships.



Gain the opportunity
to help others.

Rewarding **lifestyle**



4Life.



BIANCA LISONBEE
FOUNDER



DAVID LISONBEE
FOUNDER & CHAIRMAN OF THE BOARD



STEVE TEW
VICE CHAIRMAN OF THE BOARD



DANNY LEE
PRESIDENT & CEO



Who will **support you?**

Step-by-step training

Personal mentor

Corporate support



Choose the option that's **right for you**

Business developer



Retailer



Customer



4Life.



Do life differently™

with 4Life!



4Life.



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